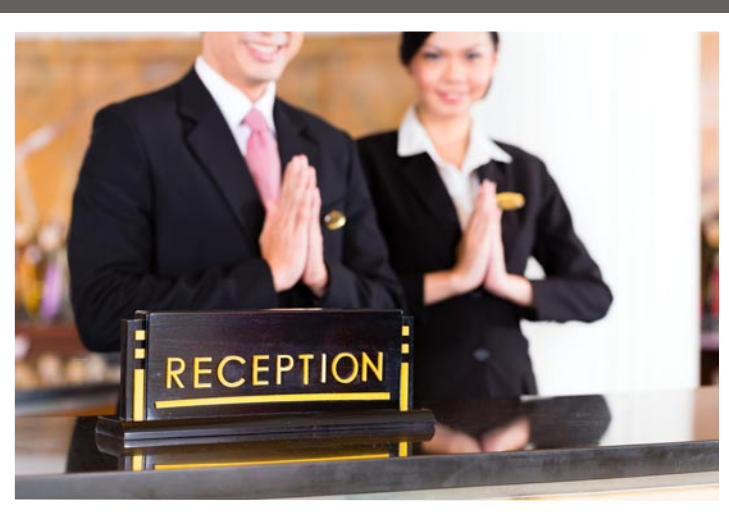




Deploying **Next Generation Hotspot (NGH)** in Stadiums for an **Immersive Fan Experience**



How NGH Enables Transformative Experiences In The Hospitality Sector?



Technology has brought in an unprecedented revolution as guests now demand and judge the premises based on the level of personalized experiences they get. It is no mean feat, therefore, to satisfy the trifecta of expectations that the modern customer has. This includes hyper-personalized services, seamless user experience and availability of technology that helps bridge the gap...

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The Role of Video Analytics in Tourism, Travel & Hospitality Industry



Video analytics can be used to improve customer journey experiences by offering more context with little to no reliance on customer equipment such as apps/phones/etc. Footfall counting, demographic-based customer journeys, manage store inventory stocking and workforce optimization are some of the use-cases where video analytics can help improve the overall travel and hospitality industry.

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End-to-End WiFi Service Management: A Case Study

In today's connected world, access to Wi-Fi is a necessity. Players in the hospitality industry are expected to offer Wi-Fi access to their guests during their stay at their facilities for a connected experience. There are several technology companies across the globe that are enabling digital transformation in the travel and hospitality sector with numerous offerings that help design, develop and deploy an effective WiFi services management solution.

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Driving Operational Efficiencies using WiFi Analytics



When it comes to the applicability of analytics to any location that involves customers, such as retail stores, hotel lobbies, cruise ships, etc. the first thought that comes to mind is "How can we use analytics to understand what our customers want better?" While that is a prominent ask and top of mind recall for many CxOs, there is another element to analytics that is not as glitzy but equally (and some would say, more) important: "How do we improve operational efficiencies using analytics?"

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As a leading technology solutions provider, Hughes Systique has a number of ready solutions and accelerators that can be customized for your industry. These will help you not only digitize your operations but also add a distinct differentiation with respect to your competitors.

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News and Events

- Sep 16, 2019: Meet Hughes Systique team at the India Retail Forum 2019
- Jul 17, 2019: Meet Hughes Systique at PSU IT Forum 2019
- May 20, 2019: Hughes Systique becomes a member of the Wireless Broadband Alliance (WBA)
- May 9, 2019: Meet Hughes Systique at HITEC, Minneapolis
- May 7, 2019: Hughes Systique becomes a member of the Hospitality Technology Next Generation (HTNG) Association
- Apr 18, 2019: Meet Hughes Systique at IoT Tech Expo Global, London
- Apr 10, 2019: Meet Hughes Systique team at Aviation Festival Americas in Miami, Florida

